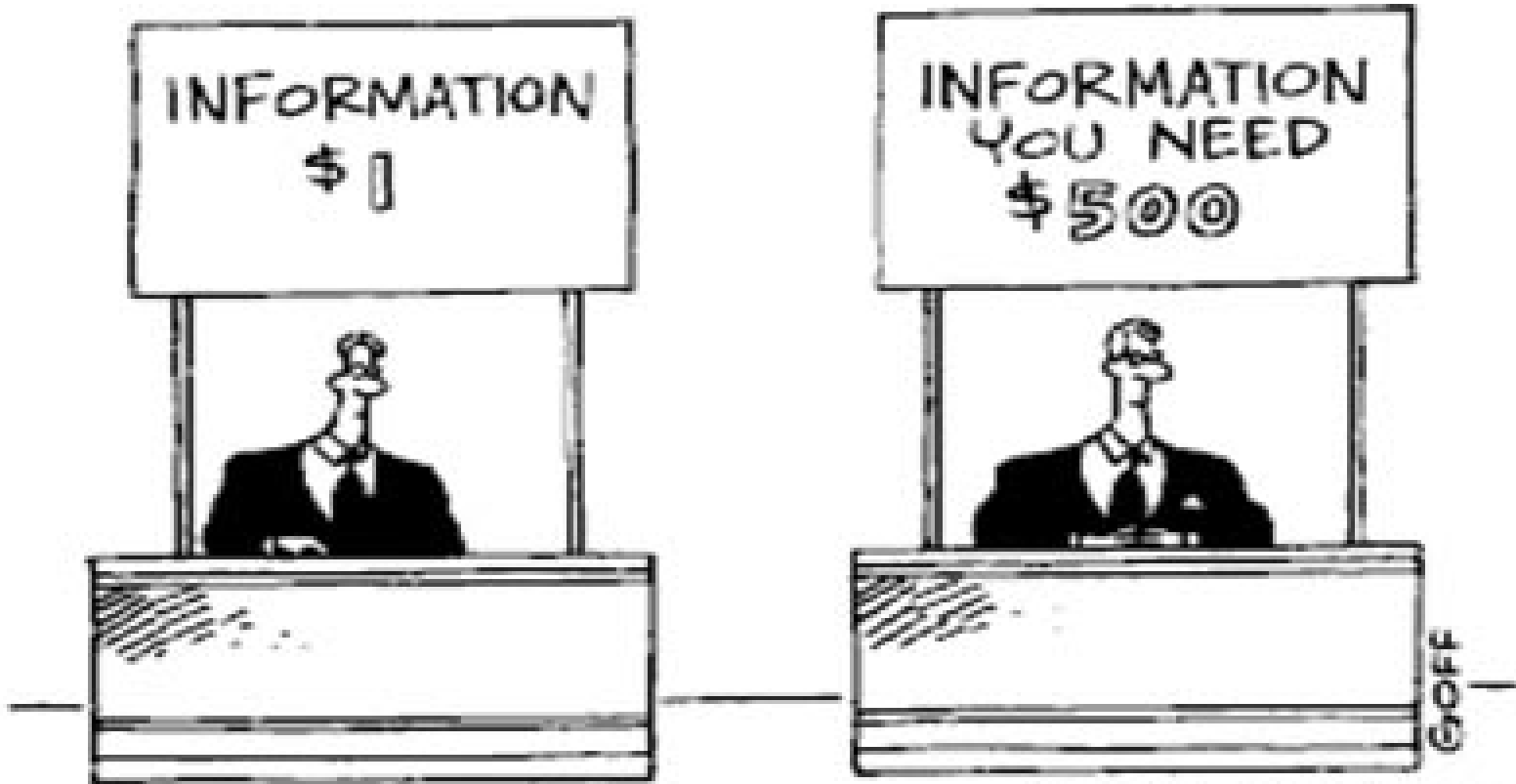




# Hands on Business Intelligence for uniPaaS and iBOLT

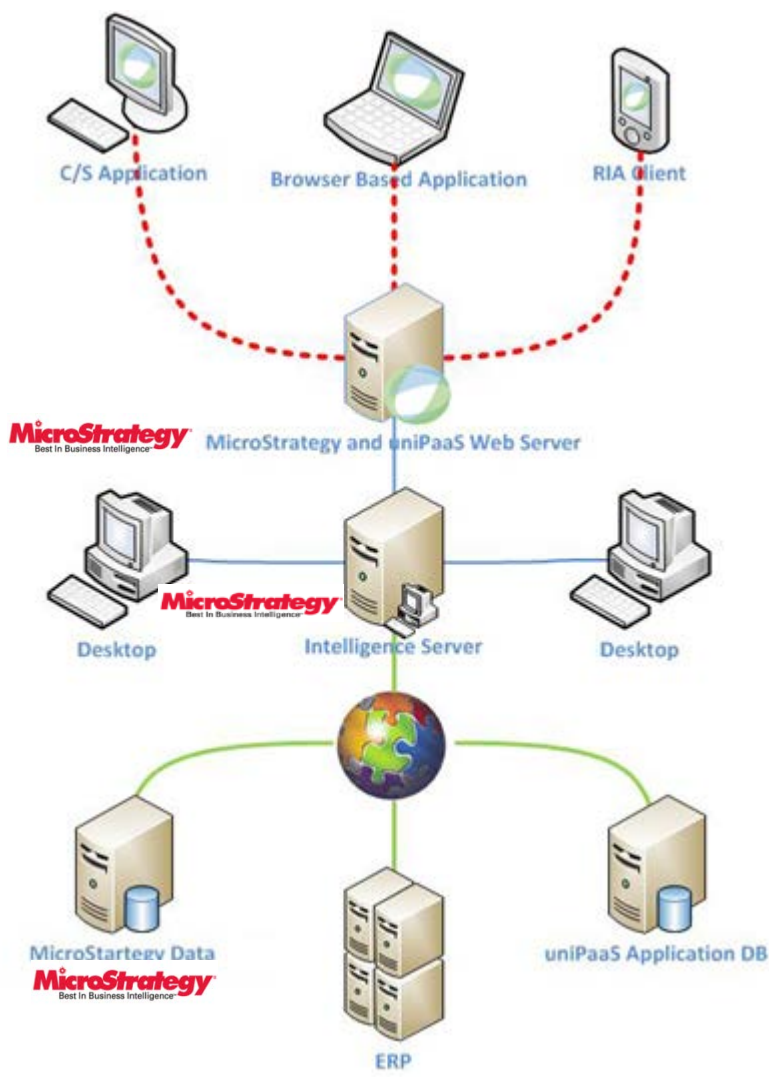
**Michael Singer**  
Director of Technology  
Magic Software

May-11



© 1996 Ted Goff

# uniPaaS, iBOLT and Business Intelligence



RIA Demo
X

File User Interface Application Flow ★ .Net Integration Feedback Help

## Corporate Sales Overview

Select View: Corporate Regional City

### Corporate Performance (YTD)

Corporate Revenue
 Regional Performance Y/Y

\$27,490,580

Revenue in millions of dollars

### Regional Performance (YTD)

- Central
- Mid-Atlantic
- Northeast
- Northwest
- South
- Southeast
- Southwest
- Web

### Category Analysis (YTD)

Units Sold
Revenue

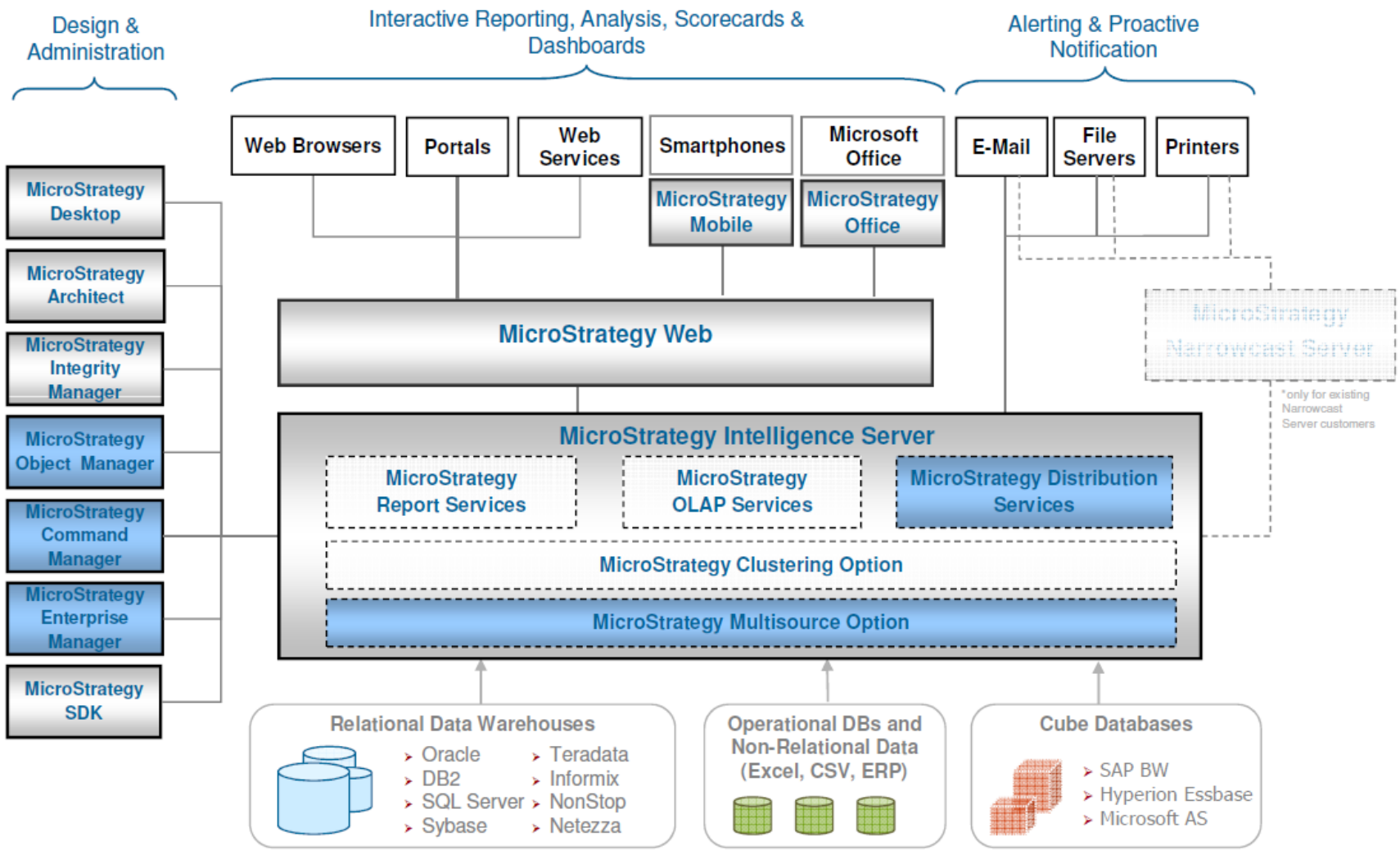
### Subcategory Analysis (YTD)

Books Electronics Movies Music

Subcategory	Revenue	Units Sold
Art & Architecture	\$333,586	17,891
Business	\$227,267	15,802
Literature	\$112,976	14,406
Books - Miscellaneous	\$141,725	15,977
Science & Technology	\$538,690	15,646
Sports & Health	\$209,044	16,995
<b>Average</b>	<b>\$260,548</b>	<b>16,120</b>
<b>Total</b>	<b>\$1,563,287</b>	<b>96,717</b>

Powered by **MicroStrategy**

# Business Intelligence - Architecture



## Developer Products

	+ Intelligence Server
<b>Architect</b>	Build Schema Abstraction Layer
<b>Object Manager</b>	Migrate Objects Between Different Environments (e.g., Dev to Test)
<b>Command Manager</b>	Automate Administrative Tasks
<b>Enterprise Manager</b>	Monitor & Analyze the Use of the BI Applications
<b>Integrity Manager</b>	Automatically Test/Validate Reports
<b>SDK</b>	Fully Customize Interfaces or Extend Functionality

## Any Interface

- Any Browser
- Email/Alert Delivery
- iPhone/Blackberry

## Familiar Interface Concepts

- Drag and Drop
- Context Sensitive Menus
- Standard Tool Buttons

## Advanced Functionality

- Create Ad-hoc Reports
- Create Ad-hoc Dashboards
- Drill anywhere
- Setting up Email Alerts

The screenshot displays a comprehensive dashboard with the following components:

- Corporate Performance:** A gauge chart showing Corporate Revenue and Regional Performance Y/Y. The gauge indicates a value of \$48,166,889.
- Regional Performance:** A line chart showing performance across regions (Central, Mid-Atlantic, Northeast, NorthEast, South, Southeast, SouthWest) from Jan 2006 to Nov 2006.
- Category Analysis:** A bubble chart showing performance for Books, Electronics, Movies, and Music.
- Top 5 Suppliers Per Category:** A list of suppliers for Books, including McOrwin Hill, Winter Books, John Wiley & Sons, Simon & Schuster, and Penguin.
- Message Window:** An email interface showing a message from AQUEDUCT to Mehta, Nishat, with subject 'AR Over 90 days by Assigned Team'.
- Table View:** A data table with columns for Channels, Maint-Channels, and other metrics. The total count is 5,127.



**Benefits:**

- Promotes end-user self-service
- Centralized security, administration and control

RIA Demo
X

File User Interface Application Flow ★ .Net Integration Feedback Help

## Corporate Sales Overview

Select View: Corporate | Regional | City

### Corporate Performance (YTD)

Corporate Revenue
 Regional Performance Y/Y

\$27,490,580

Revenue in millions of dollars

### Regional Performance (YTD)

### Category Analysis (YTD)

### Subcategory Analysis (YTD)

Books Electronics Movies Music

Subcategory	Revenue	Units Sold
Art & Architecture	\$333,586	17,891
Business	\$227,267	15,802
Literature	\$112,976	14,406
Books - Miscellaneous	\$141,725	15,977
Science & Technology	\$538,690	15,646
Sports & Health	\$209,044	16,995
<b>Average</b>	<b>\$260,548</b>	<b>16,120</b>
<b>Total</b>	<b>\$1,563,287</b>	<b>96,717</b>

Powered by **MicroStrategy**





**THANK YOU**